

**CHARTER TOWNSHIP OF LYON  
BOARD OF TRUSTEES  
DOWNTOWN DEVELOPMENT AUTHORITY (DDA)**

**OCTOBER 28, 2009**

**SPECIAL MEETING MINUTES**

Lyon Township Supervisor Lannie Young called the meeting of the Lyon Township Board of Trustees to order at 7:03 p.m.

DDA Chairman Jay Howie called the meeting of the Lyon Township DDA to order at 7:03 p.m.

Members of both Boards included Lannie Young, Patty Carcone, Michele Cash, John Dolan, Brent Hemker, John Hicks, Jay Howie, John Bell, Vince DeAngelis, Tim Miner, Mark Mitra, Troy Powe, Tamra Ward

Trustee Steve Fletcher and DDA Member Bryan Wallace were absent.

Also present Chris Doozan, Interim DDA Director, Matt Quinn, Township Attorney, Loren Crandell & Eric Lord, Township Engineers

Eight (8) guests were in attendance.

**Township Board & DDA Resolutions of Support for LED Demonstration Grant Application**

Lannie Young stated that each Board Member has a copy of the resolutions that need to be acted on this evening. Each body will have to take action independently.

Chris Doozan explained that the Township would like to submit a grant proposal to the Michigan Department of Energy, Labor & Growth through the Michigan Energy Efficiency & Conservation Block Grant Program.

Mr. Doozan continued that the grant will result in the retrofit of twenty-six (26) existing metal halide fixtures along Lyon Center Drive and the replacement of seven (7) metal halide fixtures at the Township Hall. The LED improvements will result in long term and substantial energy savings.

Lannie Young suggested that word minimum is added to the resolution (minimum of 26) and in this way if retrofitting additional lights can fit in the budget it can be done.

**John Bell made a motion to approve the Resolution of the Downtown Development Authority in Support of an Application for an LED Demonstration Grant with the necessary correction. Tim Miner offered support for the motion.**

**Roll call: Ayes: John Bell, Vince DeAngelis, Jay Howie, Tim Miner,  
Troy Powe, Mark Mitra, Tamra Ward, Lannie Young**

**Nays: None**

**Motion carried.**

**Patty Carcone made a motion to approve the Resolution of the Board of Trustees in Support of an Application for an LED Demonstration Grant with the necessary correction. John Hicks offered support for the motion.**

**Roll call: Ayes: John Hicks, Brent Hemker, John Dolan, Michele Cash,  
Patty Carcone, Lannie Young**

**Nays: None**

**Motion carried.**

Lannie Young turned the meeting over to Stefan Kogler our Marketing Consultant from See, Say, & Do Marketing Consultant who presented the Lyon Township Communication Plan for consideration of the Township Board and the DDA.

Mr. Kogler explained that prior to this evening he presented the Strategic Positioning and the Brand Identity and this is now the third component. This third component moves toward communicating internally with the residents and externally with the Community, the County, the State both nationally and globally.

Mr. Kogler proceeded to give an explanation of the plan followed by discussion by the Trustees and the DDA.

John Dolan expressed the importance of signage and presently the lack of identifying where Lyon Township actually is.

John Hicks agreed that signage should be a top priority.

Lannie Young noted that the RCOC is actually waiting for a resolution from the Board before they proceed with the area signage.

Patty Carcone spoke about the importance of having events in the Township giving a Community Garden as an example and also talked about her idea of having Safety Town behind the fire station.

Troy Powe stated that he feels that addressing business issues are very important due to the fact that so many of the Lyon Township businesses are struggling just to keep their doors open.

Jay Howie noted that the top priority at the present time in the infrastructure.

The consensus of both Boards after veiwing the concept presented by Stefan Kogler is to move forward with it.

**Patty Carcone made a motion to adjourn the October 28, 2009 Special Meeting of the Board of Trustees. Michele Cash offered support for the motion, which was approved unanimously.**

**Tamra Ward made a motion to adjourn the October 28, 2009 Speial Meeting of the DDA. Troy Powe offered support for the motion, which was approved unanimously.**

**Meeting adjourned at 8:30 p.m.**

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Rose Case  
Recording Secretary

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Michele Cash  
Township Clerk

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Chris Doozan  
Interim DDA Director

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Bryan Wallace  
DDA Secretary